

Last Updated: October 2016

Welcome to www.CrimsonEd.com (the "Site") a website owned and operated by Crimson Educational Services, Inc. dba Crimson College Consulting ("CrimsonEd" or "we" or "us"). This Privacy Policy (the "Policy") informs you of the information that CrimsonEd collects from you from the Site and any affiliated social media pages ("Our Social Media") like blogs, Facebook, YouTube and LinkedIn; what we do with it; and to whom it may be disseminated so that you can make an informed decision about whether and how to use this Site and/or Our Social Media.

By visiting the Site and/or Our Social Media:

- you indicate your understanding and acceptance of these terms;
- you agree to be legally bound by this Policy; and
- you agree that CrimsonEd may collect, use and disclose certain information in accordance with this Policy.

If you do not accept these terms, please do not use this Site and/or Our Social Media. We reserve the right to change this Policy at any time and from time to time without prior notice to you. You should check this Policy, available through a link on all of the Site's pages, each time you use the Site and/or Our Social Media to determine if any changes have been made. If you use the Site and/or Our Social Media after an amended Policy has been posted, you will be deemed to have agreed to the amended Policy.

Communications

Your use of this Site and/or Our Social Media is not an invitation to enter into and does not create a client-counselor relationship. Please do not send us confidential information without receiving permission to do so from a staff member. Otherwise, the information that you convey to CrimsonEd may no longer be deemed confidential.

Information Collection

We gather information in two ways. The first way is when you send us your information directly, such as by making an inquiry through e-mail, the contact form on the Site or through Our Social Media or by submitting your e-mail address to receive our newsletters and blog posts. The second way is by using technology to collect information regarding your use of the Site.

We collect both personally identifiable information and non-personally identifiable information. Personally identifiable information refers to information that identifies you directly, such as your name, address, telephone number, and e-mail address. We collect personally identifiable information only when you voluntarily provide it to us. We will use your information to respond to you regarding the reason you contacted us. In addition, unless you ask us not to, we may contact you via email in the future to tell you about specials or new services.

Non-personally identifiable information refers to information that does not identify you personally, which we use to track your use of the Site. For instance, we may collect information about your computer's IP address, what type of web browser you use, and what pages of the Site you visit to understand how our Site is being used.

By using or accessing the Site, you consent to the use of "cookies" by CrimsonEd and third-party vendors such as Google Analytics. Cookies are small text files that a website sends to a web browser, which are stored on the site visitor's computer. Cookies are commonly used to track web activity and provide an enhanced experience when using the Internet. CrimsonEd may use cookies to collect non-personally identifiable information. If you do not want websites, including our Site, to be able to use cookies, we suggest that you alter the configuration of your browser to not accept cookies.

Use, Sharing and Security

CrimsonEd is committed to protecting the privacy and accuracy of your confidential information to the extent possible, subject to provisions of state and federal law. Other than as required by laws that guarantee public access to certain types of information, or in response to subpoenas or other legal instruments that authorize access, CrimsonEd does not share personally identifiable information with third parties other than carefully selected service providers that it engages including website hosting; accounting, marketing or legal services; those who support our student portal and technology infrastructure; and other college counseling organizations that we may contract with to provide specific services that you have requested.

In order to protect your information from improper disclosure, we use reasonable efforts to maintain a secure operating environment. Once received, we limit access of your information to those employees with a legitimate business need to review them and to organizations that we may have contracted with to provide specific services to you. We are careful to dispose of your information properly so that third parties will not be able to access it including destroying, erasing or making unreadable the information prior to disposal.

While we are committed to protecting your privacy, please be aware that no transaction or communication over the Internet can be completely secure. Any information you send us through the Site, e-mail, Our Social Media or any other online means of communication is not secure and is done at your own risk.

Children

We are particularly cognizant of the need for extra vigilance with respect to the privacy of children. We do not specifically market to children under the age of 13. The Site and Our Social Media are not designed or intended for use by children under the age of 13. You are not permitted to use the Site or Our Social Media if you are under the age of 13. By using the Site and/or Our Social Media, you agree to provide us with accurate information concerning your age or identity if we request it. You also agree not to assist children under the age of 13 in accessing the Site or Our Social Media. Further, to the extent that personally identifiable data for a person under the age of 18 will be submitted by an adult, the adult is responsible for compliance with the Children's Online Privacy Protection Act and securing any necessary permission of a parent or guardian and/or providing any required notices to a parent or guardian.

Your Access to and Control Over Information

You may opt out of any future contacts from us and/or do the following at any time by contacting us at office@CrimsonEd.com or 978-233-1119:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- See what data may have been shared with a partner organization.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Links

While you are using the Site and/or Our Social Media, you may encounter links to the websites of organizations or individuals not affiliated with us ("Third Party Sites"). Please be aware that we do not endorse and are not responsible for the content, the accuracy, the products or services, or the privacy practices of Third Party Sites. If you decide to access links to Third Party Sites, you do so at your own risk. You should direct any concerns regarding Third Party Sites to the administrator of the applicable Third Party Site. You should also refer to the separate terms of use, privacy policies and other rules posted on Third Party Sites before you use them.

Limitation on Actions

All questions concerning the construction, validity, and interpretation of this Policy and the performance of the obligations imposed by this Policy shall be governed by the laws of the State of Massachusetts without regard to its conflicts of laws provisions. In the event that any of the provisions of this Policy are held to be invalid or unenforceable, such provision will be enforced to the maximum extent permissible and the remaining portions of this Policy shall remain in full force and effect. This Policy supersedes all of CrimsonEd's previous Privacy Policies and all other oral, written or other communication between the parties concerning its subject matter.