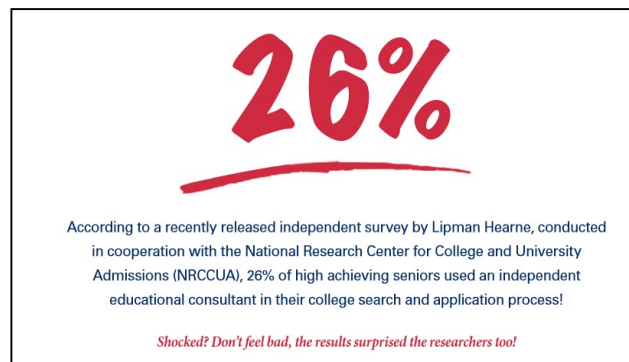


2017 College Application Boot Camp Information Packet

What are the benefits of attending this program?

- **Guidance from admissions experts** – College admissions is a very complicated process, and many students simply don't know where to begin. Plus, it's easy for students to make mistakes when tackling applications on their own, irreparably damaging their chances of admission.
- **Achieving a jump-start on the admissions process before school is back in session** – For many students, the first grades of senior year can make or break their chances of admission. Students need to focus on their academic work during the fall semester. In addition, many students are involved in athletics, clubs and other extracurricular activities during the school year, leaving little time for the many hours involved in crafting a polished essay and applications. Therefore, it makes sense to finish as much of the process as possible over the summer.
- **Increasing your chances of admission, financial aid and merit scholarships** – As of 2016, families can submit their federal financial aid forms beginning on October 1 of senior year. This has led to new, early fall deadlines for many colleges and merit scholarship programs. Late applications are rarely reviewed, and grants from colleges are often awarded on a first come, first serve basis.
- **Reducing stress at home** – The college application process can be nerve-racking for parents and students alike. By handing the reins to professionals, parents can rest assured that the process is under control – with no nagging involved!
- **Adding some pizzazz to the admissions process** – Students like to have fun and so do we, so we make sure to include games, movie clips, and other activities in our boot camps. Plus, even the most arduous tasks always seem more pleasurable if you are doing it with friends, so we encourage friends to sign up together.



Who should / should not attend this boot camp?

This boot camp is for rising seniors from public, private or parochial schools who want additional guidance through the college application process and/or want to have their college application process already in motion before the school year starts. It is especially helpful for students who have a busy fall schedule (e.g. athletes), those who would like to apply “early action” or “early decision,” and those who are hoping to receive financial aid and merit scholarships.

If your student has a serious learning difference or a severe mental health challenge, please contact us before registering to discuss whether our boot camp can provide the proper support. In some cases, our one-on-one private counseling packages might be a better fit because they include researching college programs that meet your specific needs.

When will the boot camp be held?

The boot camp will take place from 9:30 am to 2:30 pm, Monday through Friday, July 31, 2017 through August 4, 2017. Sessions will begin PROMPTLY at 9:30 am so please plan to arrive by 9:15 am each day to get settled. No makeup classes will be given.

Where will the boot camp be held?

All sessions are held at the Ferncroft Country Club located at 10 Village Road, Middleton, MA, 978-739-4040. The club is air-conditioned and has Wi-Fi. Students will not have access to the tennis or golf facilities and must remain as part of our group at all times.

What is the structure of the boot camp?

Before the camp, students will:

- Complete a guided conversation with their parents regarding their college preferences.
- Have their academic records and activity profiles reviewed by Marie.
- Meet one-on-one with Marie for a personal family consultation including advice on which colleges might be a good fit for their personality, learning styles and interests.

During the camp, students will:

- Receive lots of personalized attention.
- Complete the Common Application.
- Draft and refine the Personal Statement and supplemental essays.
- Create effective resumes.
- Prepare for admissions interviews.
- Develop a ZeeMee college application profile with professional videotaping.
- Learn how to best communicate with admissions officers.
- Participate in a mock admissions committee meeting to see how application decisions are really made.
- Gain insight on how to use social media to increase acceptances and scholarships.
- Have some fun including games, videos, activities and college-themed prizes for all!

Will there be homework?

Yes, upon registration, students AND parents will be given a homework assignment to be completed and returned to us together with your academic records. In addition, students will have homework assignments during the boot camp primarily related to drafting their essays.

What should I bring?

A laptop, pen, paper and a list of colleges where you plan to apply.

What should I wear?

Our boot camp is held at a country club and proper attire is required. Please do not wear flip-flops, tank tops/crop tops, or gym shorts. Clothing should not contain inappropriate slogans.

What is your teaching style?

We will use a combination of PowerPoint presentations, videos, discussions, hands-on activities and games like "Admissions Jeopardy" (including prizes!).

What is the Common Application and what are the Common App schools?

Over 700 colleges and universities in the United States and several international schools use the Common Application. With one application form, one main essay and possible supplemental essays (depending on each school), seniors can apply to multiple colleges easily. A list of participating colleges can be found at www.commonapp.org.

Who are the instructors?

Marie Lucca, president of Crimson College Consulting, is the main instructor and will be assisted by her associate and video editor Ford Fischer. Biographies of the instructors can be found on our website: CrimsonEd.com/team.

What academic records should I send and how?

Upon registration, participants will be sent an Information and Emergency Form with complete instructions for sending us your academic records, a list of awards and activities, and your student and parent homework assignments.

What is the cost?

The cost of the boot camp is \$2,500 and includes all programming, materials, lunch, snacks, a personalized, pre-Boot Camp assessment of each student's academic record, interests and educational preferences, and a personal consultation (in person or electronic based on distance and scheduling) regarding the student's list of colleges. Cost does not include travel expenses or lodging for students coming from a distance.

A deposit of \$1,000 is at registration and final payment of \$1,500 is due by July 1, 2017. Upon final payment, we will set up your personal consultation; therefore, if you would like a late spring or early summer consultation, you may wish to submit your final payment earlier than July 1.

The deposit and final payment are non-refundable, but they are transferrable to another student.

A limited number of scholarships will be made available. Please inquire according to your circumstances.

If I have other questions, what is your contact information?

If you have further questions or would like to speak with us about your student, feel free to call us at 978-233-CEd or send an email to Office@CrimsonEd.com.



COLLEGE APPLICATION BOOT CAMP FOR RISING SENIORS

BE PREPARED FOR THE NEW
EARLIER DEADLINES!



- ▶ Complete the Common Application.
- ▶ Write a suite of essays.
- ▶ Prepare for interviews.
- ▶ Participate in a mock admissions committee meeting.
- ▶ One-on-one consultations.

THE FERNCROFT COUNTRY CLUB
10 VILLAGE ROAD, MIDDLETON, MA

JULY 31 - AUGUST 4, 2017
9:30 am - 2:30 pm

INFORMATION AND REGISTRATION
AT CRIMSONED.COM



Crimson College Consulting
978 - 233 - 1119
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